



5 STAR FILM CO.LTD.

**Introducing a licencing Asset that  
can transform TV. Network  
Media Subscription profits**

Our Brand name I.P.

**"Public Contribution Loyalty Credits"**

# How it Works

Present Subscription Channels: **SKY NETWORK / VIRGIN MEDIA / O2**

What percentage of Viewers would these Networks like to subscribe?

20% 22% ?

**How about 98% - 100% ?**

The Logic behind this formula is based upon the average Ratings per Network, therefore upon Advertising Revenue.

**Public Contribution Loyalty Credits** is based upon a viewer loyalty credit system that rewards viewers for watching your Network Programs & not the Competitors.

You know the demographics, ie how many average viewers & how much advertising revenue is coming!

**NOW LEARN HOW SIMPLE, YET EFFECTIVE THE SYSTEM CAN BE!**



## **Engage Your Viewers**

Because they are the clientele, there is no longer a need to limit subscribers when you can maximize viewers by engaging them as a loyal customer base.

Public Contribution Loyalty Credits are credit tokens awarded for weekly longevity loyalty Viewing of your Channels.

50 hrs Viewing Per week would earn 1 credit

70 hrs would earn 2, and 100 hrs = 3 credits.

**But what does all this mean?**

# Each Credit = 1GBP toward the Electricity bill.

Aha...Theres the Rub! **Each Month** Loyalty Credits are deductible from the Electricity Bill.

Loyalty Credits will prove their value by...

1. Increasing Viewer ratings by over 500%
2. Increasing viewers watching hours by possibly 300%
3. Increase Advertising Revenue by free subscription
4. Help O.A.P with their winter fuel bills.
5. Drive Revenue from the Competition.
6. Enable the First Licensee to be able to sub-license the system to their Competitors.



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**Advance Your Revenues,  
license Public Contribution Credits to Others**

Public Contribution Loyalty Credit Licensees  
Can...

1. License to others
2. Name their own Licensing fee.
3. Call in a percentage of their licensees increased earnings gained from the system.
4. Control the licensing exclusively as the first to adopt the copyright I.P. system.

# Think Globally..East & West...

## Other Networks Exist

Gentlemen...

Now all there is to do is to find out more...

Our Contact form is found on the Franchise description page of Our web-site.

The page is only accessible by first filling in a Confidentiality agreement form found at the Investors interest page, via the link.

[Investors Link](#)